

2024 GlobeSt. Digital Editorial Calendar*

January - June

Publication month	Special Feature or Title	Description of Special Feature
JANUARY / FEBRUARY FOCUS ON FINANCE	Finance update	A Forecast of the Fed's Interest Rate Policy for 2024
	Finance update	Will Refinancing Become Easier This Year?
	Multifamily Tech Update	What are Multifamily Operators Prioritizing in Tech This Year?
	Rainmakers in CRE Debt, Equity and Finance	Nomination-based feature
	Tech Influencers	Nomination-based feature
MARCH / APRIL FOCUS ON LEADERSHIP	Leadership Update	How to Lead When Your Team is Disgruntled About Returning to the Office
	DEI Update	Continuing with DEI After the Supreme Court Decision
	Office Perks and Amenities	How to Pitch a Game-Changing Perk Like Child Care to the Top Echelon of Management
	Executive Corner	Congratulations, You've Just Been Promoted to a Leadership Role. Now What?
	Forum's Best Bosses, Best Places to Work	Nomination-based feature
MAY FOCUS ON RETAIL	Retail Update	Major Retailers Are Closing Stores in Response to Organized Theft. What Is the Impact on CRE?
	Under Supplied Nation	A Look at the Changing Supply-Demand Dynamics in Retail
	E-Commerce Update	Is E-Commerce Still a Game Changer for Brick and Mortar Retail?
	Retail Influencers	Nomination-based feature
JUNE FOCUS ON CAREER	C-Suite Strategies	What are the Key Soft Skills You Need to Climb the Corporate Ladder?
	Executive Moves	CRE as a Second Act Career. Can You Make the Jump?
	Career Development Update	The Pros and Cons of Moving to a New City If Your CRE Sales are Floundering
	Career Boost	How to Know When It's Time to Find a Mentor
	50 Under 40 and Rising Stars	Nomination-based feature

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2024 GlobeSt. Digital Editorial Calendar*

July - December

Publication month	Special Feature or Title	Description of Special Feature
JULY / AUGUST FOCUS ON WOMEN IN CRE	The Gender Gap	Can You Really Have It All? Is CRE Friendly to Mothers With Young Children?
	Know Your Worth	How to Tell If You are Underpaid and What to Do About It If You Are
	Social Collaboration	If Not Networking Then What? What To Do If Networking Is Not Working for You
	Strategic Alignments	How to Break Up With a Mentor That Isn't Helping You
	Women of Influence Awards	Nomination-based feature
SEPTEMBER FOCUS ON NET LEASE / INDUSTRIAL	Net Lease Update	The State of Net Lease
	New Opportunities	Emerging Categories of Profitable Net Lease Deals
	Industrial Update	How Has the Shift in Port Traffic from the West Coast to the East, Gulf Coasts Affected Industrial?
	Industrial Trend Report	A Look at Industrial's Current Fundamentals
	Influencers in Net Lease	Nomination-based feature
	Influencers in Industrial	Nomination-based feature
OCTOBER FOCUS ON MULTIFAMILY	Investment Forecast	Rent Growth Forecasts for 2025
	Multifamily Update	How Multifamily Can Mitigate Surging Insurance Costs?
	Tax Strategies	Where are Taxes the Worst for Multifamily?
	Influencers in Multifamily	Nomination-based feature
NOVEMBER / DECEMBER FOCUS ON SENIOR HOUSING / HEALTHCARE	Healthcare Update	The State of MOBs
	Conversions and Conversations	Can Converting an Office into MOB Work?
	Senior Housing Update	What Senior Housing Developers Need to Know
	Influencers in Healthcare and Senior Living	Nomination-based feature

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