

# 2024 GlobeSt. Digital Editorial Calendar \*

January - April

Publication month	Special Feature or Title	Description of Special Feature
JANUARY	AI Update	Has Generative AI Had a Practical Impact on CRE Yet?
	Tech Update	A Look at the Emerging Technologies that will Impact CRE
<b>TECH FOCUS</b>	Multifamily Tech Update	What are Multifamily Operators Prioritizing in Tech this Year?
	Influencers in CRE Tech	Nomination-based Feature
FEBRUARY	Refinance Update	Will Refinancing Become Easier this Year?
	Finance Update	A Closer Look at Interest Rates
<b>CAPITAL MARKETS FOCUS</b>	A Look at Lending	Will Banks Become Less Skittish about CRE Lending this Year?
	Event Focus	MBA CREF Conference
	The Rainmakers in CRE Debt, Equity & Finance	Nomination-based Feature
MARCH	Multifamily Leadership	A Closer Look at Leading Multifamily Companies and the Reasons for their Success
	Leadership Update	How to Lead when your Team is Disgruntled About Returning to the Office
<b>LEADERSHIP FOCUS</b>	Office Perks and Amenities	How to Pitch a Game-Changing Perk like Child Care to the Top Echelon of Management
	Executive Corner	Congratulations, You've Just Been Promoted to a Leadership Role. Now what?
	Event Focus	GlobeSt. Multifamily Spring Conference
	Best Bosses	Nomination-based Feature
APRIL	Net Lease Retail Focus	Car Washes were Once a Hot Commodity in Net Lease but are no Longer for Various Reasons. What Other Net Lease Asset Classes have Fallen out of Favor?
	1031 Exchange Update	What Would it Take for 1031 Exchange Buyers to Return to the Market?
<b>NET LEASE &amp; CAREER FOCUS</b>	Net Lease Investor Update	As Institutional Funds Gravitate to Strip Malls, is there Still Room for the Net Lease Investor in this Market?
	Event Focus	GlobeSt. Net Lease Conference
	Best Places to Work	Nomination-based Feature

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May - August

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MAY  <b>RETAIL FOCUS</b>	Retail Update	Major Retailers Are Closing Stores in Response to Organized Theft. What Is the Impact on CRE?
	Under Supplied Nation	A Look at the Changing Supply-Demand Dynamics in Retail
	E-commerce Update	Is E-Commerce Still a Game Changer for Brick and Mortar Retail?
	Event Focus	ICSC Spring Conference
	Influencers in Retail	Nomination-based Feature
JUNE  <b>CAREER DEVELOPMENT FOCUS</b>	C-Suite Strategies	What are the Key Soft Skills You Need to Climb the Corporate Ladder?
	Executive Moves	CRE as a Second Act Career. Can You Make the Jump?
	Career Development Update	The Pros and Cons of Moving to a New City if your CRE Sales are Floundering
	Career Boost	How to Know When It's Time to Find a Mentor
	CRE's Aspiring Leaders of 2024	Nomination-based Feature (previously 50 under 40)
JULY  <b>WOMEN OF INFLUENCE FOCUS</b>	The Gender Gap	Can You Really Have it All? Is CRE Friendly to Mothers with Young Children?
	Know Your Worth	How to Tell If You are Underpaid and What to Do About It If You Are
	Social Collaboration	If Not Networking Then What? What To Do If Networking Is Not Working for You
	Strategic Alignments	How to Break Up With a Mentor That Isn't Helping You
	Event Focus	Women of Influence Conference & Awards
	Women of Influence Awards	Nomination-based Feature
AUGUST  <b>DIVERSITY FOCUS</b>	Diversity	What Does it Say about DEI that Few of the Executives with this Title Have a Path to the CEO Role?
	Political Diversity	It's an Election Year and the Nation is Sharply Divided. How can Firms Handle their Employees when the Conversation gets Heated in the Office?
	Affinity Networking	A Look at the Affinity Groups in CRE

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September - December

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<b>INDUSTRIAL FOCUS &amp; NET LEASE INFLUENCERS</b>	Industrial Update	How Has the Shift in Port Traffic from the West Coast to the East, Gulf Coasts Affected Industrial?
	Industrial Trend Report	A Look at Industrial's Current Fundamentals
	Net Lease Update	The State of Net Lease
	Event Focus	GlobeSt. Net Lease Conference
	Influencers in CRE Industrial	Nomination-based feature
	Influencers in CRE Net Lease	Nomination-based feature
<b>MULTIFAMILY FOCUS</b>	Multifamily Update	How Multifamily Can Mitigate Surging Insurance Costs?
	Tax Strategies	Where are Taxes the Worst for Multifamily?
	Investment Forecast	Rent Growth Forecasts for 2025
	Event Focus	GlobeSt. Multifamily Fall Conference
	Influencers in CRE Multifamily	Nomination-based feature
<b>HEALTHCARE FOCUS</b>	Healthcare Update	The State of MOBs
	Conversions and Conversations	Can Converting an Office into MOB Work?
	Senior Housing Update	What Senior Housing Developers Need to Know
	Event Focus	GlobeSt. Healthcare Conference
	Influencers in Healthcare & Senior Living	Nomination-based feature
<b>OUTLOOK FOR 2025 FOCUS</b>	Capital Markets Outlook	How will the Capital Markets Perform in 2025
	What's Next?	CRE Outlook for 2025
	Office Outlook	Will 2025 be the Year that Office Finally Recovers?

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